

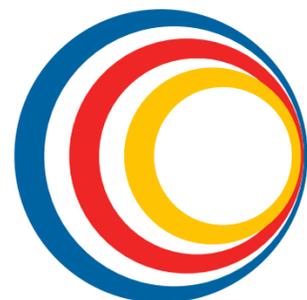


CONSERVATION ALLIANCE
FOR SEAFOOD SOLUTIONS

Sponsorship Opportunities

22 - 24 SEPTEMBER 2026 | HALIFAX, NOVA SCOTIA, CANADA

WHERE CONNECTION GROWS AND COLLABORATION SPARKS



CASS CONFERENCE

2026

Who is CASS?

The Conservation Alliance for Seafood Solutions (CASS) convenes 200+ NGOs, companies, and academic institutions across more than 30 countries to accelerate progress in the responsible seafood movement.

For more than two decades, CASS has positioned itself as a trusted partner to civil society and industry alike, committed to building effective partnerships to advance a shared vision for the future of seafood.

What is the CASS Conference?

Since 2010, the CASS Conference has established itself as the place where the responsible seafood sector's relationships are built and strengthened. It's a curated space to explore pressing issues, share work, expand networks, and spark new partnerships.

The event also immerses participants in the host region's culture and sustainable seafood practices, inspiring continued innovation and collaboration.



Why sponsor?

-  **Build the key relationships you need** to reach your most critical responsible seafood goals
-  **Showcase your commitment** to responsible seafood and the collaboration needed to succeed
-  **Stay on the cutting edge** of the most innovative environmental and social initiatives in the sector



2023 San José



2024 Cancún



2025 Waikoloa



2026 Halifax



CASS CONFERENCE

2026

Sponsorship Levels



"CASS" spelled out in nautical flags, celebrating Halifax's historic port.

	Anchor \$15,000	Platinum \$10,000	Gold \$5,000	Silver \$2,500	Bronze \$1,000
<ul style="list-style-type: none"> • Logo on conference website • Logo on conference marketing materials • Verbal recognition at open/closing sessions 	✓	✓	✓	✓	✓
<ul style="list-style-type: none"> • LinkedIn Posts 	4	3	2	1	1
<ul style="list-style-type: none"> • Complimentary Conference Registrations 	6 (\$7,000 Value)	2 (\$3,500 Value)	2 (\$1,750 Value)	1 (\$875 Value)	
<ul style="list-style-type: none"> • Private meeting room at the hotel during the event week (15 people, 2 hours) 	✓	✓	✓	✓	
<ul style="list-style-type: none"> • Access to the CASS email list (2,000+) • 1 co-designed email to the CASS email list 	✓	✓			
<ul style="list-style-type: none"> • Opportunity to host a half-day workshop on Day Zero (September 22) • Opportunity to give opening remarks 	✓				

Exclusive Sponsorships

Only ONE sponsorship available unless otherwise noted.



Welcome Reception

\$2,500

- Silver level benefits
- Opportunity to give remarks at reception



NGO/Industry Mixer

\$2,500

- Silver level benefits
- Opportunity to give remarks at reception



Local Field Trips

\$3,500

- **(2) AVAILABLE**
- Silver level benefits
- Logo on Field Trip photo
- 1 spot on field trip



Evening Celebration

\$15,000

- Platinum level benefits
- Opportunity to give remarks at event
- Opportunity to advise on event design



Scholarship Fund Match

\$5,000

- Gold level benefits
- Additional LinkedIn post with scholarship recipients



High-Welfare Seafood Spotlight

\$1,500

- Bronze level benefits
- Special thank you during group meal
- Opportunity to advise on conference menu design



Coffee Breaks

\$2,500

- Silver level benefits
- Signage at coffee station



Local Catch

In-Kind

- **UNLIMITED AVAILABLE**
- Product in attendee gift bag (if applicable)
- LinkedIn post

Thank you!



CASS CONFERENCE

2026

22 - 24 SEP 2026 | HALIFAX, NOVA SCOTIA

100+

Attendees

84%

Members
starting new
partnerships

2

MOUs signed
at 2025 CASS
Conference

Please reach with questions or to secure your sponsorship!

Brian Perkins (brian@solutionsforseafood.org) or

Meaghan Hudgins (meaghan@solutionsforseafood.org)

